



Reinard Snyman

Curriculum Vitae (CV)

What job i'm looking for? My positive points

Personal Background: I grew up in the farming community of Kroonstad. My father was a grain farmer until he passed away in 2011. I have been exposed to the negotiation, risk, strategies and price management associated with grain farming since I was a child. I also have a very broad network of relations within the farming community of Kroonstad. I have a passion to promote the Agricultural industry in my community. This passion has driven me to equip myself with an extensive academic background, so that I can provide insight from an agricultural, strategic marketing as well as practical perspective.

Academic Background: I have a degree in Agriculture, Integrated Marketing Communications and in a

Postgraduate Certificate in Education. I believe that my extensive academic background within these

three areas will enable me to provide a diverse and well rounded approach to meet the requirements

and responsibilities of this position.

Experience: I have been teaching Grain Farming in Practice to the pupils in my class. I believe that my

experience as a teacher will enable me to apply my extensive knowledge of grain farming to great advantage in this position. Furthermore, my role as a teacher has equipped me with the ability to manage, facilitate and motivate pupils to reach the set outcomes of the curriculum. I have excellent communication skills in English and Afrikaans and my role as teacher has truly unlocked my passion to

understand and motivate people. Even though I have been teaching for the last three years, I have also served as a part time marketing consultant to my wife's Guest Cottage on the farm.

Prior

to teaching I was actively marketing and selling hunting packages as well as the game on the farm.

Since I started teaching, I had to employ a professional Hunter to take over the marketing responsibilities.

Preferred occupation

Marketing managers
Ads, marketing jobs

Preferred work location Kroonstad
Free State

Contacts and general information about me

Day of birth 1990-01-17 (34 years old)
Gender Male
Residential location Kroonstad
Free State
Telephone number *Information is available only for registered users.*
[Sign in](#)
Email address *Information is available only for registered users.*
[Sign in](#)

Work experience

Working period **nuo 2015.01 iki 2022.12**
Company name Hermanus Boerdery
You were working at: Farmers
Occupation Marketing and Sales
What you did at this job position? Marketing Communications strategy to sell hunting packages and live game

Working period **nuo 2020.01 iki 2023**
Company name Hermanus Cottage
You were working at: Administrators
Occupation Part Time Marketing Consultant
What you did at this job position? Provides Marketing Strategies and Material on ad hoc basis for Hermanus Cottage

Working period **nuo 2021.01 iki dabar**
Company name Trio High School
You were working at: Teacher
Occupation High School Agriculture Teacher
What you did at this job position? Teaching Agricultural Science as well as Agriculture in Practice

Education

Educational period **nuo 2010.01 iki 2012.12**
Degree Degree
Educational institution University of the Free State
Educational qualification BACCALAUREUS AGRICULTURAE

Educational period **nuo 2013.01 iki 2015.12**

Degree Degree

Educational institution University of the Free State

Educational qualification Bachelors of Art in Communication Science Endorsement in Corporate and Marketing Communications

I could work Integrated Marketing Communication, (IMC and Campaign planning), Strategic Communications (IC) and Public Relations, Marketing Management

Educational period **nuo 2021.01 iki 2022.12**

Degree Certificate

Educational institution Die Afrikaanse Protestantste Akademie

Educational qualification Postgraduate Certificate in Education

I could work Agriculture Management, Agriculture Science, Agriculture in Practice

Languages

Language	Speaking level	Understanding level	Writing level
Afrikaans	fluent	fluent	fluent
English	fluent	fluent	fluent

Recommendations

Contact person Mr Frikkie van Zyl

Occupation Head of Department: Agriculture

Company Trio High School

Telephone number 083 388 5384