



Avuzwa Japhta

Curriculum Vitae (CV)

What job i'm looking for? My positive points

Marketing Coordinator with a background in content producing and journalism. I graduated from Rhodes University with a Bachelors in Journalism (2021), specializing in multimedia production and writing. My skillsets branch out to videography and video editing as I specialized in Television in 2020 and have since worked as a Social Media Content Editor for the Extreme International platform, curating and editing videos for all the business social media platforms. My strengths are brand communications with a particular focus on web and social media content curation; from copywriting to producing topical industry articles and blogs for professional platforms such as LinkedIn. As a marketing assistant, I have gained holistic business development experience, particularly by working closely with all company departments from commercial and education sales teams to the finance team and integrating all these aspects into campaign/event operations. I am currently looking for a diverse work environment with an emphasis on brand development and media-related content production.

Preferred occupation	Editors Media, journalism jobs
Preferred work location	Southern Suburbs Western Cape

Contacts and general information about me

Day of birth	1999-11-30 (24 years old)
Gender	Female
Residential location	Muizenburg Western Cape
Telephone number	Information is available only for registered users. Sign in
Email address	Information is available only for registered users. Sign in

Work experience

Working period	nuo 2022.11 iki dabar
Company name	Learning Curve
You were working at:	Advertiser
Occupation	Marketing Assistant
What you did at this job position?	Responsible for all marketing relations of the building the Adobe software reseller business.

Working period	nuo 2022.03 iki 2022.06
Company name	Media24
You were working at:	Editors
Occupation	Content Producer Intern
What you did at this job position?	Worked closely with the Die Son digital publication Editor, curated the digital footprint of this media company.

Education

Educational period	nuo 2018.01 iki 2021.11
Degree	Degree
Educational institution	Rhodes University
Educational qualification	Journalism
I could work	Media and communications. Editor of news/ lifestyle / entertainment publications.

Languages

Language	Speaking level	Understanding level	Writing level
English	fluent	fluent	fluent
isiXhosa	fluent	fluent	very good
Afrikaans	good	fluent	very good

Computer knowledge

Adobe Creative Suite (Adobe Photoshop; Adobe Illustrator; Adobe InDesign; Adobe Audition; Adobe Premiere Pro; Adobe Rush; Adobe Express and Adobe Stock)

Microsoft Office 365.

Meta Business Management.

Odoo Business Management Software.

Additional information

Your hobbies	Content writing. Avid documentary consumer. Consuming fashion and lifestyle publications. Social media management.
Driver licenses	B Light Vehicle ≤ 3,500kg
Driver license from	2021-12-00 (2 years)

Salary you wish	18000 R per month
How much do you earn now	15000 R per month