



# Siobhan Rothenburg

Curriculum Vitae (CV)

## What job i'm looking for? My positive points

Bilingual copywriter with over 25 years of experience in advertising and marketing, with a specific focus on retail.

7 years on Shoprite and Checkers, 5 years on Ackermans, 10 years on Clicks and 3 years on Cash Crusaders, with a lot of freelancing in between.

I've worked in large and small ad agencies, as well as in the corporate world. I freelanced for 3 years while my kids needed me at home. I'm versatile, hard-working, friendly, adaptable and a good team player.

Portfolio on [www.siobhan.co.za](http://www.siobhan.co.za)

Preferred occupation  
COPYWRITER  
Ads, marketing jobs

Preferred work location  
Cape Town  
Western Cape

## Contacts and general information about me

Day of birth	1960-11-10 (65 years old)
Gender	Female
Residential location	Cape Town Western Cape
Telephone number	<i>Information is available only for registered users.</i> <a href="#">Sign in</a>
Email address	<i>Information is available only for registered users.</i> <a href="#">Sign in</a>

## Work experience

Working period **nuo 2020.01 iki 2023.04**  
 Company name Cash Crusaders  
 You were working at: Other jobs  
 Occupation copywriter  
 What you did at this job position? concepts, copy, translations, proofreading, editing, marketing, advertising

Working period **nuo 2009.11 iki 2019.10**  
 Company name Clicks Holdings  
 You were working at: Other jobs  
 Occupation copywriter  
 What you did at this job position? team head, copywriting, editing, proofreading, translations, voice-over supervision, marketing, advertising, retailg

### Education

Educational period **nuo 1984.01 iki 1997.11**  
 Degree Diploma  
 Educational institution Damelin  
 Educational qualification Advertising Diploma (AAA)  
 I could work studying whilst working

### Languages

Language	Speaking level	Understanding level	Writing level
English	fluent	fluent	fluent
Afrikaans	fluent	fluent	fluent

### Computer knowledge

Windows - Microsoft Office, Mac - Adobe Acrobat

### Additional information

Your hobbies Yoga, gardening, animal welfare, films, theatre, reading.  
 Driver licenses B Light Vehicle ≤ 3,500kg  
 Driver license from 1980-01-00 (45 years)  
 Salary you wish 30000 R per month  
 How much do you earn now 25000 R per month