

## Wandile Mayuso

Curriculum Vitae (CV)

## What job i'm looking for? My positive points

With over 21 years of experience in Marketing, Communications, and Public Relations, I have developed a diverse range of skills and competencies across various sectors, including newsrooms, non-governmental organizations, local and foreign governments, banking, private and public sectors, as well as consulting.

In my current role at the National Disaster Management Agency, I have gained valuable experience in digital media by crafting and disseminating impactful messages related to COVID-19. I have also been responsible for formulating the organization's communications policy and strategy, enhancing departmental communication work plans and procedures, and spearheading the development of reports and policies to align with the NDMA's overarching strategy.

During my tenure as a consultant, I assisted clients in enhancing their internal and external communications, launching new products and services, and conducting comprehensive market research. As an Information and Media Specialist at the United States Embassy, I diligently monitored news and curated content for widespread distribution, while collaborating closely with national and international media outlets and skilfully managing interactions with high-level dignitaries.

Furthermore, as a Public Relations Officer for the Municipal Council of Manzini, I successfully organized various public relations activities, fostered strong relationships with stakeholders, media personnel, and the public, and efficiently facilitated council meetings and stakeholder events. My passion for communications and public relations is unwavering, and I possess essential competencies in research and content development, strategic communications and marketing, stakeholder relations, campaign management, communications outreach, as well as the creation of impactful media materials.

Preferred occupation Communications Manager

Media, journalism jobs

Preferred work location Pretoria / Tshwane

Gauteng

## Contacts and general information about me

Day of birth 1978-05-19 (47 years old)

Gender Male

Residential location Pretoria / Tshwane

Gauteng

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## **Additional information**

Salary you wish 65000 R per month

How much do you earn now 28000 R per month