

## **Neville Campher**

Curriculum Vitae (CV)

What job i'm looking for? My positive points

- · Post campaign ROI report,
- Responsible to integrate CRM into overall marketing mix and to implement online campaigns,
- Translate research results into appropriate marketing actions and communicate to destinations ,
- © Neville Campher Pg 4 of 10

I have extensive working experience within my role. I work with Google Analytics,
AdWords, Social Media, Database Management, Trade exchange & Online Marketing.

During this time, I have worked with other highly experienced, competent, dedicated and well trained individuals, from wide-ranging fields, that have enhanced my

Preferred occupation Developers
IT, computing jobs

Preferred work location Christiana I am currently employed at OutSystems, South Africa as the Delivery Manager.

My primary roles in this position are:

## Contacts and general information about me

Day of birth \$\ \text{1974-08-13 (51 years old)} \ \text{Senior Lead - Team Lead on projects for clients}

Gender Management Male

Residential location Translate business requirements into and scalable applications

• Design and build a functional and technical system architecture based on Telephone number Information is available only for registered users.

business needs and drivers\ Sign in

Emeilighting-party integrations, being the technical point of bontacegistered users.

• Responsible for solution non-functional requirements

## Adiantisolation reperformance, scalability and security

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- Guarantee quality procedures and OutSystems behaviors.
- · Sizes features and assigns work
- Supports feature delivery demos
- Manages solution staging life-cycle, conducting QA and production deployments, supporting overall solution rollout procedures
- Partner Development & contracting
- Product Development,
- Research, Search Engine Optimization (SEO, link-building, link purchasing, site optimization)
- SOP procedures,
- Identifying and analyzing strengths and weaknesses, and respond to opportunities and threats in the marketing environment,
- Develop and implement appropriate strategies by selecting, segmenting and targeting markets, and promoting, products and services to those markets,
- · Contributing to and developing long-term marketing plans and strategies,
- Campaign budget management,