



# Howard Creal

Curriculum Vitae (CV)

## What job i'm looking for? My positive points

Seeking a challenging position in the food product or ingredient industry where my extensive experience in quality assurance, operational management, or sales can be used to add value to such an enterprise. I am motivated by customer contentment and believe in going the extra mile to attain such.

Preferred occupation                      Quality Assurance Food products  
Management, human resources jobs

Preferred work location                      Gauteng

## Contacts and general information about me

Day of birth                                      1957-07-24 (68 years old)

Gender    Male

Residential location                              Johannesburg  
Gauteng

Telephone number                              *Information is available only for registered users.*  
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Email address                                      *Information is available only for registered users.*  
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## Work experience

Working period	<b>nuo 2015.11 iki 2018.11</b>
Company name	Qingdao Yongfa Foods
You were working at:	QA
Occupation	Quality Assurance, and new territory consultant.
What you did at this job position?	<p>Primary Objectives: - To end instances of product rejection by buyers at the final destination, by way of implementation of more precise specifications, agreed upon service level agreements, and better final quality control before dispatch. To rework and find new customers for USD 200K of rejected stock held in storage in SA by associate company "The World Spice Exchange". Assisting with new product development and finding markets in South Africa as well as in México.</p> <p>Achievements: - Within one year all quality disputes were reduced to less than 1%. Helped develop and find markets for chilli paste in South Africa. By only the second month in México, exceeded sales budget with a single sale of 10 FCL. Instrumental in improving laboratory testing for quality attributes, including the introduction of more sophisticated technology including photospectrometry using CIE colour space.</p>
Working period	<b>nuo 2014.10 iki 2015.10</b>
Company name	"COMPASS GROUP". Johannesburg, South Africa.
You were working at:	Manager
Occupation	Catering Manager
What you did at this job position?	<p>Primary Objectives: - I was given a one year contract to ensure the continuance of services at the unit that was notorious for industrial action, and had already endured two work stoppages within the first week of Compass SA assuming operations.</p> <p>Achievements: - Received the hospital general managers "Carer of the month award" for achieving what he considered the impossible i.e. the uninterrupted supply of service during taking over of services by a contractor, nobody else in Compass SA was given such award. Was one of only three of the twenty-one operators that passed both Compass SA internal and client's first quarterly finance audit.</p>
Working period	<b>nuo 2014.01 iki 2014.10</b>
Company name	"PAULS MUESLI" Johannesburg
Occupation	Quality Assurance
What you did at this job position?	Ensure continuance of companies FSSC 22,000 accreditation

Working period **nuo 2011.01 iki 2013.12**

Company name "DYNAMIC INTERTRADE" Brits, North West Province

You were working at: Manager

Occupation Quality Assurance Manager.

What you did at this job position? Primary Objectives: - Formulation of different blends of Chili, Paprika, ensuring of the consistent quality of the final product as per buyer expectation, warrant compliance to legislation, and manage accurate quantitative and qualitative testing of attributes for all incoming materials. Provide technical help during tender submissions. Development of new product including batch packs and seasoning. Attain accreditation as per FSSC 22,000. Substitute for factory manager during his absence. Achievements: - Introduced modern technology for determination of product colour by way of using photospectrometry that used C.I.E values as reference. Significantly improved methods of screening of incoming raw materials for all threats especially mycotoxins. Improved buyer confidence by way of interaction with buyers. Implement food safety system as per SANS 10330.2006, from risk assessment to HACCP plan that included all PRP's, policies, and SOP's. With the goal of attaining FSSC 22,000 accreditation. At the time of first annual salary review, I was given a 30% increase.

Working period **nuo 2010.01 iki 2011.11**

Company name "EXECUTIVE BAKERY" Isando, South Africa.

You were working at: Managers

Occupation Quality Control & Food Safety Consultant

What you did at this job position? Primary Objectives: - Management of food safety system as per SANS 10330.2006 with the goal of attaining FSSC 22,000 accreditation. Standardise product quality by way of introduction of bills of materials and process flow for all manufactured items. Bring about better stock control using Pastel inventory control. Achievements: - Introduction and training of operators to use automated bakery machinery, and packing machinery. Improved management and shop floor staff commitment to modern customer expectation in regard to quality and food safety standards

Working period **nuo 2005.07 iki 2009.11**

Company name "PAPILLON FOODS" Isando, Johannesburg, South Africa.

You were working at: Managers

Occupation Quality Control Manager.

What you did at this job position? Primary Objectives: - Compliance with the supplier audits as done by SAFSIS (Pick'N Pay), M&L inspectorate (Spar), and IFSA (AirChefs and LSG). Conformance to South African legislative standards including those contained in SANS 10330 and R638. Team leader and facilitator for implantation of requirements as per the Occupational Health and Safety Act 85 of 1993. New product development. Achievements:- - Instrumental in Papillon passing the SAFSIS Pick'n Pay supplier audit for the first time ever, when at the time producing more than 400 different products daily. We were nominated as a preferential supplier to Pick'n Pay as a result of my enthusiasm and innovative approach to new product development. At the time of the first annual salary review, I was given a 27% increase.

### Education

Educational period **nuo 1976.01 iki 1979.11**

Degree Diploma

Educational institution University of Witwatersrand, Hotel School.

Educational qualification Hotel and Catering Management

### Languages

Language	Speaking level	Understanding level	Writing level
English	fluent	fluent	fluent
French	good	good	good

### Computer knowledge

Microsoft Office, SAP, Pastel

### Recommendations

Contact person	Mr Craig Forbes
Occupation	CEO
Company	Dynamic Intertrade
Telephone number	+ 27 (83) 791 8092
Email address	craig@fa-holdings.co.za
Contact person	Mr George Zoulis
Occupation	CEO
Company	Executive Bakery
Telephone number	+27 (82) 944 9592
Email address	georgez@telkomsa.net

### Additional information

Your hobbies	I ride motorcycles. Fly fish.
Driver licenses	B Light Vehicle $\leq$ 3,500kg, A Motorcycle $>$ 125cc
Driver license from	1975-07-00 (50 years)
Salary you wish	30000 R per month